



SPONSOR EMAIL TEMPLATE

Did you know? One quick email to your marketing or HR department can raise thousands of dollars for Search **and** provide visibility/reach for your business!

Use the email template below to share partnership opportunities for Trailblazers with your network, including your workplace, friends, family and more.

EMAIL OUTREACH TEMPLATE

Hello! My name is **[Name]** and I am **[Your Connection to the Contact]**.

I'm reaching out about a community event that is a great opportunity for **[Company Name]** to get involved with a meaningful cause. Search360 (Search) is a local Chicagoland non-profit that supports adults with intellectual and developmental disabilities. I'm excited to share that they are having their largest annual fundraising event, Trailblazers, on Thursday, June 4th!

Each year, Search seeks donations and sponsorships, all benefiting their essential mission and services. I am connected to Search through **[share your personal story]**. Their mission is important to me and I hope you'll consider supporting their event this year!

Search has a variety of opportunities to get involved in Trailblazers, including sponsorships. All sponsorships provide a wide range of visibility and benefits. **You can view available opportunities on Search's website [here](#).** Sponsorships can be confirmed via email to Trina Grogan, Search's Development Manager, at tgrogan@search360.org or online [here](#).

Thank you for your consideration!

SPONSORSHIP BENEFITS



18K+

Impressions across all platforms



250+

Event Guests



\$150K+

Raised each year



5K+

Subscribers to our emails



350+

People supported by Search annually



**SCAN TO LEARN MORE ABOUT
SPONSORSHIP OPPORTUNITIES**

QUESTIONS? LET'S CONNECT!

To partner or learn more about these opportunities, please reach out to:

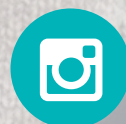
Trina Grogan, Development Manager
tgrogan@search360.org

You are also welcome to cc Trina on email communications regarding Trailblazers.

We would love to hear from you!

CONNECT WITH US

WWW.SEARCH360.ORG





SEARCH360

TRAILBLAZERS **BE AN EVENT ADVOCATE. GET INVOLVED!**

LEARN HOW TO MAKE THE MOST OF YOUR INVITATIONS

Planning to invite friends/family to the event? Are you a sponsor and aren't sure how to fill your table? Here's how you can make the most impact with your invitations!

THINK ABOUT:

- Potential future corporate partners/sponsors for Search - this is a great way to introduce them to our work!
- People you know with strong networks, who may want to connect after the event
- High net worth friends/family
- Charitable people in your network, such as frequent event attendees or involvement with similar agencies
- People in your network who have donated in the past or made an in-kind donation
- People you think would be interested in getting involved with our work via the Board, Associate Board or Advocacy Council



**SCAN FOR OUR
EVENT PAGE**

SOLICIT IN-KIND DONATIONS

In-kind donations help us fundraise via our raffle, wine pull and silent auction. In-kind donations can often be a light-touch way to get someone involved with the event.

THINK ABOUT:

- Restaurants and stores you frequent - if they know you, they're much more likely to donate!
- Hobbies you're involved with - fitness classes, art classes and other experiences are great additions to the event.
- Friends/family who own their own businesses or are crafty - they are often happy to give back!
- Friends/family who are season ticket holders to the Cubs, Blackhawks, Bears, Bulls, etc. - sports tickets are consistently one of the highest earners at the silent auction.
- Friends/family who have a wine cellar or love wine - we seek donations of any wine bottles \$15+ for our wine pull, but high-value (\$75+) bottles are especially important to fill it out.

[VIEW IN-KIND OPPORTUNITIES](#)

SOLICIT SPONSORSHIPS

Sponsorships are the number one way we fundraise for Trailblazers, accounting for over 50% of event revenue. Though it can be intimidating to solicit sponsorships, it can often be easier than you think! Use our email template to copy/paste to prospects.

THINK ABOUT:

- Any contacts you have at a corporation, law firm, real estate agencies, etc. - they are often excited to both give back and advertise their business.
- Other events you've been to - did you see any sponsor signage that got you thinking? Know someone at a company you saw sponsoring another event? Making an introduction can be easy!
- Friends/family who have attended the event in the past who might want to start bringing in their own contacts to the event

[VIEW EMAIL TEMPLATE](#)

UNSURE? UNCOMFORTABLE REACHING OUT?

CONTACT TRINA GROGAN AT 872.276.3980 OR TGROGAN@SEARCH360.ORG.

REMEMBER - A WARM INTRODUCTION GOES A LONG WAY!